

For Immediate Release

## HKIFF INDUSTRY PROJECT MARKET ANNOUNCES 25 AWARD WINNERS



**Hong Kong, 19 March 2026** - The 2026 edition of HKIFF Industry Project Market concluded today with the presentation of 25 cash and in-kind awards across 16 categories, with a combined value exceeding US\$360,000.

This year's Project Market showcased 46 projects, including 31 In-Development Projects (IDP) and 15 Works-in-Progress (WIP). Among them were eight animation projects and six genre titles, selected from over 500 submissions representing 47 countries and regions worldwide.

Vincci Cheuk's female led, intergenerational drama **38.83** received the HAF IDP Award for a Hong Kong project, while Jiang Xiaoxuan's Mongolia-set project **Vulnerable Observer** was honoured with the HAF IDP Award for a non-Hong Kong project. The two HAF WIP Awards were presented to **Good Trip**, a star-studded comedy co-directed by Norris Wong Yee-lam and Wong Hoi, and Yosep Anggi Noen's socially resonant drama **The Sea Speaks His Name (Laut Bercerita)**.

The Sky Animation Award was presented to **The Excreman – On the Road** by Brian Tse, marking the second year of collaboration between the Project Market and SkyFilm in their continued efforts to amplify animated storytelling within the Asian film industry.

Award-winning projects this year hail from Chinese Mainland, Hong Kong, Taiwan, Indonesia, Japan, India, Malaysia, the Netherlands and Brazil, showcasing a rich diversity of creative voices across Asia

and beyond. This dynamic landscape highlights the importance of cross-border collaboration within the global film industry.

The ceremony also announced the mentors for the second edition of the **Asian Short Film Fund** (ASFF): Lav Diaz, Yeh Ju-Feng, and Oh Jung-Wan. The fund invites aspiring directors and producers to submit short film proposals from 10 April to 5 June 2026.

Meanwhile, in celebration of the 50th anniversary of the Hong Kong International Film Festival, the new initiative **Asian Stories · Next Gen** has been launched with the support of Carry On Film. Dedicated to supporting feature-length projects, shortlisted films will receive RMB 1.5 million to support their development and production.

### Winners of the 2026 HKIFF Industry Project Market Awards

- HAF IDP Award (Hong Kong): **38.83** by Vincci Cheuk
- HAF IDP Award (Non-Hong Kong): ***Vulnerable Observer*** by Jiang Xiaoxuan
- HAF WIP Award (Hong Kong): ***Good Trip*** by Norris, Wong Yee-lam and Wong Hoi
- HAF WIP Award (Non-Hong Kong): ***The Sea Speaks His Name (Laut Bercerita)*** by Yosep Anggi Noen
- Sky Animation Award: ***The Excreman – On the Road*** by Brian Tse
- HAF x CNC Award: ***Fishers of Men*** by Sanju Surendran
- Red Sea Fund Award: ***A Ghost in the Market*** by Chin Chia-Hua
- Taipei Film Commission Award: ***Mama Mia Let Me Go!*** by Cheung Wai-yu
- La Fonte Award: ***Life is Yours*** by Emma Kawawada
- Kantana Award:
  - Virtual Production Award: **38.83** by Vincci Cheuk
  - Digital Intermediate (DI) Post-production Award: ***A Ghost in the Market*** by Chin Chia-Hua
  - Sound Post-production Award: ***A Vampire, Probably*** by Ken Yang
- White Light Post Production Award (IDP): ***The Funeral March*** by Fujita Naoya
- White Light Post Production Award (WIP): ***A Thousand Stars in the Galactic Night*** by Shu Hui
- Aputure Award: ***Heading South*** by Yuan Yuan
- Phenom Films Award: ***Roxanne*** by Chen Xudong
- Pica Pica Media Post-Production Award: ***Somewhere in the South*** by Tan Ce Ding
- Network of Asian Fantastic Films (NAFF) Award: ***Strange Root (Keinginan)*** by Lam Li Shuen
- Udine Focus Asia Award: ***Somewhere in the South*** by Tan Ce Ding

- HAF Goes to Cannes Programme
  - *Farewell My Blue Bird* by Zhang Tao
  - *Good Trip* by Norris Wong Yee-lam and Wong Hoi
  - *The Sea Speaks His Name (Laut Bercerita)* by Yosep Anggi Noen
  - *Will You Still Be My Friend* by Lu Po-Shun
  - *The Excreman – On the Road* by Brian Tse
- Fantastic 7 Award: *The Veil* by Gabriel Motta

Please refer to the [website](#) for full details of the awards and winning projects. For complete information on all shortlisted HKIFF Industry Project Market projects, please visit:

<https://industry.hkiff.org.hk/haf/introduction>

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**About HKIFF Industry Project Market:**

The HKIFF Industry Project Market serves as the Hong Kong International Film Festival Society's flagship industry platform. It aims to support filmmakers by facilitating project funding, co-production collaborations, and networking opportunities, advancing outstanding cinematic projects from development to the international stage.

Website: <https://industry.hkiff.org.hk/>

**The Hong Kong International Film Festival Society Limited**

The Hong Kong International Film Festival Society Limited (HKIFFS) is a charitable, non-profit and non-governmental organisation dedicated to discovering and promoting creativity in film's art and culture. It organises the annual Hong Kong International Film Festival (HKIFF) and the Hong Kong - Asia Film Financing Forum (HAF). Another highlight is the Cine Fan Summer International Film Festival (SummerIFF) held every August. In 2013, HKIFF introduced the repertory HKIFF Cine Fan Programme to enrich and deepen Hong Kong moviegoers' experience through a monthly programme of contemporary, retrospective, and thematic showcases. In 2021, HKIFFS restructures its film industry services and set up HKIFF Industry to promote and support non-mainstream film industry development through co-production and festival strategies and overseas distribution (HKIFF Collection).

Website: [www.hkiff.org.hk](http://www.hkiff.org.hk)