

## WIP H The River in Me



**COUNTRY OF ORIGIN:** China

**GENRE | FORMAT | LANGUAGE | RUNNING TIME:** Documentary | Digital Format | Mandarin | 300 mins

**DIRECTOR:**

KE Yongquan  
YANG Zhichun  
HE Yuan

**PRODUCER:**

CAO Zhixiong

**HAF GOALS:**

Sales agents, Pre-sales, Festival Screening

**BUDGET:**

US\$ 2,910,000

**SECURED BUDGET:**

US\$ 2,910,000

**DIRECTOR'S FILMOGRAPHY**

2018 *A Parting of the Ways* (KE Yongquan)

2011 *Apuda* (HE Yuan)

## ONE-SENTENCE SYNOPSIS

For two years we have followed Su Yang, a contemporary artist living in the Yellow River Basin, and traditional artists along the Yellow River who have influenced Su's artist work.

## SYNOPSIS

For two years we have followed about Su Yang, a contemporary artist living in the Yellow River Basin, as well as the traditional artists of Qin Opera, Shadow Play, Hua'er and Northern Shaanxi Storytelling along the Yellow River that have influenced Su's artist work. Their fates are manifested in songs that merge with the scenery on both sides of the Yellow River. The crisscrossing stories of these five people track the lives of today, narrate the common destiny of 1.3 billion people, and explore the common future of the land and its culture.

## DIRECTOR'S STATEMENT

The Yellow River, the artery of the world stretching over ten thousand *li* through the fate of the Chinese nation and its people has established its power on the screen. At the same time, musical documentary films including *Searching for Sugar Man* (2012), *20 Feet from Stardom* (2013) and *Amy* (2015) have become winners in international movie awards such as the Oscars. Obviously, "music" is a cross-cultural language as well as the DNA of a nation. The folk music and arts along the Yellow River, in particular, connect the wisdom and belief of the first men with the land and with hometown sentiments, acting as an iconic cultural phenomenon. The "skills" of folk craftsmen are the source of creation of artists, who are, first and foremost, normal people anchored in the land. Like the land, they are the object of art's observation, attention and the expression of life today.

## DIRECTOR

### KE Yongquan

Born in Guangdong in 1988, Ke has worked as a freelance documentary filmmaker.

### YANG Zhichun

Born in 1992, Beijing, Yang has been engaged in documentary production and study since undergraduate years.

### HE Yuan

Born in Lijiang in 1975, he has worked at the Ethnographic Film Production Center since 2001.

## **PRODUCER**

### **CAO Zhixiong**

Senior TV Show Director and Producer in Insight Creation Co., Ltd. Productions include: *A Date with Luyu*, *Mr. Zhou Live Show*, *Super Speaker* (2013), *Crazy Speaker* (2014), *Luyu's President* (2014), *Beat the Champions* (2016), *I am the Founder* (2016), *The Story of Panda* (2016), *The Tale Of Chinese Medicine* (2017), *Aerial China* (2018), etc.

## **PRODUCTION COMPANY**

### **Insight Creation Co., Ltd.**

Insight Creation Co., Ltd. is a talented team which has advanced international production resources and focuses on the integration of program production and visual presentation. Founded on creativity, quality, service and development, Insight provides various high-quality programming services for the main satellite TV stations and internet streaming sites of China. We have been widely acclaimed by our customers in the cooperative process because of our advanced technology and outstanding level of product quality. We have top-notch Chinese experts on planning, creativity and production, as well as partners which are internationally high-quality, professional, experienced that help our customers improve their brand image.