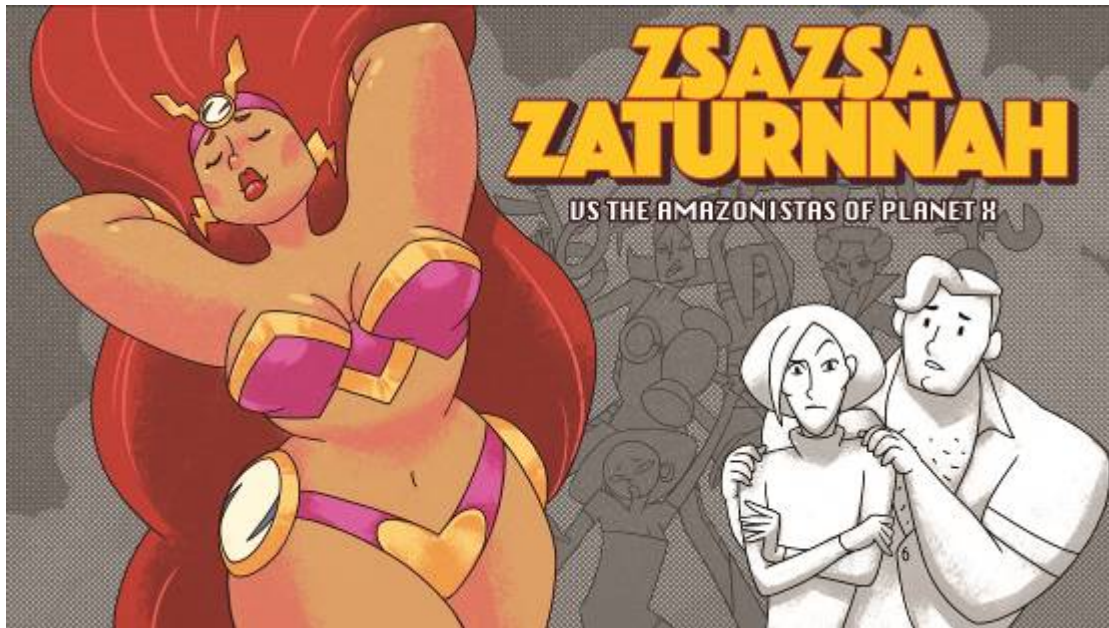


HAF 32 Zsazsa Zaturannah Vs. the Amazonistas of Planet X



REGION: The Philippines, France

GENRE | FORMAT | LANGUAGE | RUNNING TIME:

Animation, Action, Comedy | Digital Format | English | 75mins

DIRECTOR:

Avid LIONGOREN

PRODUCER:

Avid LIONGOREN

Franck PRIOT

HAF GOALS:

Funds, Co-producers, Sales agents, Pre-sales

BUDGET: US\$ 880,000

SECURED BUDGET: US\$ 330,000

DIRECTOR'S FILMOGRAPHY

2021 *You Son of a Bitch*

2016 *Saving Sally*

ONE-SENTENCE SYNOPSIS

A shy, male hairdresser transformed by a magical meteorite into a flamboyant female superhero must fight hostile aliens and even risk his heart to love again.

SYNOPSIS

Ada is a shy, gay hairdresser living in a small town in the Philippines where nothing much happens. After many heartbreaks over many years, he has resigned himself to a simple and single life. All of this changes when a magical stone from outer space lands in his home and transforms him into a flamboyant female superhero. His quiet town also suddenly becomes a magnet for fantastic threats. From a rampaging giant frog, to a horde of homophobic zombies to the invasion of men-hating Amazonistas from Planet X, Ada is forced to confront all his fears, until he is ready for the ultimate and much more difficult task: risking his heart to love again.

DIRECTOR'S STATEMENT

Zsazsa Zaturannah is a popular IP in the Philippines that was first released as a graphic novel back in 2002. It was adapted into a stage musical and a live action movie aimed at the local market in 2006. It was successful because it was an audience-friendly superhero spoof that bridged a gap during a time when LGBT and pop culture had little to do with each other. Ever since then, I have wanted to share this story with an international audience as an animated film because it is both progressive and irreverent. While my main goal is to tell a funny superhero story and warm the hearts of viewers, my advocacy also showcases Filipino animation talent for the world. The Philippines is a go-to nation for animation service work, but sadly, we are not known for creating and producing animated films. There have been fewer than ten animated feature films in the entire one hundred-year history of Philippine Cinema, one of which was my film *Saving Sally* (2016). My studio hopes to continue adding to my nation's feature animation filmography and, little by little, establish us Filipino animators as not just service providers, but also creators.

DIRECTOR

Avid LIONGOREN

Avid Liongoren is a veteran of the Philippine advertising industry who directs both live action and animated productions. He has also shot many music videos for angry rock bands and sweet pop stars. He can stand on his head and burp on command. Avid is also quite good at drawing odd creatures that you can check out at myproject365.com.

PRODUCER

Avid LIONGOREN

(same as director)

Franck PRIOT

Beside Zsa Zsa, Franck Priot currently produces Yoko de Montmartre, by Joël Farges, a documentary about the incredible life of Europe's first Asian romantic lead and star, actress Yoko Tani from Japan.

PRODUCTION COMPANY

Rocketsheep Studio

Rocketsheep is a Filipino boutique animation studio made up of highly-talented artists who specialize in illustration and animation. They primarily make commercials and music videos for the nation's top brands and advertising agencies. Their first feature film, *Saving Sally*, was released in December 2016 and won the Jury Prize at Belgium's BIFFF, Portugal's Fantasporto and South Korea's SICAF among many other awards. They are currently working on completing their second animated feature about the love story of a cat and a dog, *You Son of a Bitch!*

Ghosts City Films

Based in Paris and Beijing, Ghosts City was created in 2016 by Priot, the French Film Commission's former COO. In that position, he was involved in the establishment in Paris of Illumination's studio which led to the *Despicable Me/Minions* franchise. Ghosts City works between Europe and Asia. Among its credits are *Crocodile and Toothpick Bird* (2019), a Hunan TV series with 25 episodes shot in Bordeaux, and feature film *Madras Beats* (2018) by Rajiv Menon.